



Look Who's Recycling

September 2020 – Newsletter

Message from Dawn McCormick, Chair ...

It's an honor to lead the Board of the Florida Recycling Partnership and share the good news that celebrates the successes of our members including Goodwill Industries and the Florida Ports Council in this issue.

As we work together to promote recycling in Florida, please consider nominating a deserving entity for our Recycling Champions Awards so we can continue to learn from each other.

Florida Recycling Partnership Seeks Nominations for Recycling Champions Awards Program

The Florida Recycling Partnership is seeking nominations for its 2020 Recycling Champions Awards that will recognize companies, organizations, governmental entities, and individuals that have made a significant impact in the recycling industry. The Partnership is also looking to recognize and celebrate new innovative programs in water reuse and recycling, energy efficiency, sustainability, and environmental stewardship.

Nominations are now open and self-nominations are welcomed.

Suggested Award Categories include:

- Communication and Education
- Waste Reduction, Reuse and Recycling
- Water Reuse and/or Recycling
- Energy Efficiency
- Environmental Stewardship
- Innovation and other

Applications are on the Florida Recycling Partnership website – www.flrecycling.org and the deadline to submit is October 1, 2020.

Notification of award decisions will be made in November, with the awards presented during Florida Recycles Week November 15 – 20, 2020.

<https://www.tallahassee.com/story/life/causes/2020/09/07/florida-recycling-partnership-seeks-nominations-awards/5717110002/>



Florida Recycling Partnership, Goodwill Industries of North Florida Recognize National Secondhand Wardrobe Day

The Florida Recycling Partnership recognized Goodwill Industries of North Florida (Goodwill) for its

outstanding economic and environmental recycling efforts leading up to National Secondhand Wardrobe Day on Tuesday, August 25th.

“At the Florida Recycling Partnership, we know that following the three R’s - reduce waste, reuse items whenever possible, and recycle items into new materials – builds a greener future for our communities and supports our local economies. On National Secondhand Wardrobe Day, we are reminded that recycling is something that we can incorporate into nearly every aspect of our lives and with great results for our community,” said **Keyna Cory, Executive Director of the Florida Recycling Partnership**. “We’re proud to partner with Goodwill Industries of North Florida to celebrate National Secondhand Wardrobe Day and congratulate them for the great work they are doing to improve recycling rates across North Florida.”

“When you donate to Goodwill or recycle at home, you are keeping North Florida green while also helping to fill thousands of jobs and connecting folks with the resources they need to advance their educations and careers,” said **David Rey, CEO of Goodwill Industries of North Florida**. “In 2019, at Goodwill alone, donation collections and resale operations diverted more than 11 million pounds of clothing and goods from landfills and helped support cardboard recycling efforts for nearly 500,000 pounds of cardboard material. We’re pleased to join the Florida Recycling Partnership in celebrating National Secondhand Wardrobe Day and promoting the immense benefit of recycling for our communities and neighbors.”

The following letter to the editor from Goodwill Industries of North Florida and FRP appeared in the Gainesville Sun.

<https://www.gainesville.com/story/opinion/2020/09/05/letters-readers-water-bottling-recycling-and-more/5706144002/>



Dawn McCormick, Chair of the Florida Recycling Partnership and Executive Director Keyna Cory will be giving a presentation about the Florida Recycling Workgroup on Tuesday, September 22 at the Recycle Florida Today Annual Conference. Gene Jones - SWIX, Keith Howard – SWANA and Malak Anshassi – University of Florida will be participating in our presentation too.

The Florida Recycling Workgroup consist of Florida organizations, associations, governmental entities, and others interested in ensuring that recycling is environmentally and economically sustainable in Florida. Florida has a goal to recycle 75% of municipal solid waste by weight by 2020. The Florida Department of Environmental Protection has acknowledged that the state will not reach this ambitious and voluntary goal, and the Florida Recycling Workgroup is working to set a new, realistic set of goals based on Sustainable Materials Management principals. The plan will also consider economic and environmental benefits to the state.

Walmart Sustainability Milestone Summit scheduled for September 22 ...

INVITATION

The graphic features a background image of a vast green agricultural field with rows of crops stretching towards a range of mountains under a warm, golden sunset sky. The Walmart Sustainability logo is prominently displayed in the center-left, and the Climate Week NYC logo is on the right.

Walmart  SUSTAINABILITY
MILESTONE SUMMIT

CLIMATE
WEEK
NYC
THE CLIMATE GROUP

Accelerating Progress Toward a Sustainable Future

September 22, 2020 | 12–1pm ET
LIVE STREAM EVENT

 **CLICK HERE TO REGISTER**

Please register by September 11

This year we are hosting our annual Sustainability Milestone Summit as part of Climate Week's Live Hub, inviting Walmart associates, suppliers, NGOs and others to advance sustainability in the retail and consumer goods sector. **We aim to inspire, inform and raise ambition to help all of us accelerate progress toward a sustainable world.**

During the Summit, we will take stock of recent progress in sustainability and the challenges before us; share exemplary collaborative initiatives on the leading edge of climate and nature action; and hear from Walmart CEO Doug McMillon and other NGO and business leaders as they share more about their sustainability aspirations, commitments and initiatives – from confronting climate change and eliminating waste to conserving and restoring our natural resources and improving the livelihoods of people who depend on them. **Please join us for this exciting virtual convening of global leaders as we work together to build a more equitable and sustainable future for all.**

National Manufacturing Day is October 2

The Florida Recycling Partnership is working with other associations to promote National Manufacturing Day on October 2. A social media campaign will highlight recyclable materials that are an important feedstock for manufacturing and a necessary part of the supply chain.

For example, approximately 70% of mills rely on recycled paper and cardboard to make tissue, toweling and cardboard boxes. Aluminum cans contain 73% recycled materials. Plastic bottles are needed to make new bottles, but are also used in making clothing, filling for cushions and jackets. Plastic film is used to make plastic lumber, containers, and bags.

Manufacturers are also creating products to be fully recyclable as part of their design process.

EPA Requests Comments on Potential National Recycling Goals

On September 2, 2020, the EPA announced the U.S. Recycling Goals for public comment. EPA has been working with the America Recycles Measurement Workgroup to identify measures that could quantify the performance of different components of the recycling system. The national goals and associated indicators, developed from these measures, will provide the benchmarks needed to evaluate the success of the collective efforts to significantly improve the nation's recycling system. EPA is seeking comments on the list of potential national recycling goals.



Comments will be accepted until 11:59 PM ET on October 2nd. EPA plans to announce selected national goals at the America Recycles Summit on November 17th.

Check out more information on the [potential goals and how to submit comments](#).

Florida Recycles Week is November 15 – 20 ...

The Florida Recycling Partnership and the Florida Department of Environmental Protection will promote recycling during this year's Florida Recycles Week November 15 – 20. We will kick off the week on November 15 in conjunction with America Recycles Day and urge people to take the pledge to:

1. Learn: I will find out what materials are collected for recycling in my community.
2. Act: Within the next month, I will reduce the amount of waste I produce, I will recycle more, and I will buy products made with recycled content; and
3. Share: In the next month, I will encourage one family member or one friend to take the #BeRecycled pledge.

We will have a theme for each day encouraging and educating people on the proper way to recycle.

More information about Florida Recycles Week will appear in our next newsletter.

Florida Recycling Partnership Member Spotlight ...



Florida Seaports Celebrate 30 Years of Strategic Infrastructure Investments...

Just before the worldwide pandemic hit Florida’s economy, Florida seaports showed steady trade from 2018 to 2019. Florida’s total waterborne trade for 2019 was valued at \$86.6 billion, with top trading partners including China, Japan, the Dominican Republic, Brazil and Mexico. Additionally, cruising increased 8.7 percent over the year, with a total of 18.3 million passenger movements.

The 2020-2024 Five-Year Seaport Mission Plan, completed annually as part of the Florida Seaport Transportation and Economic Development Council’s (FSTED) mission, provides a snapshot of ports’ economic impact along with goals for the next five years.

The new report applauds the state of Florida’s investment in seaports through FSTED, which was created by the Legislature 30 years ago, and also acknowledges the difficulties of estimating the impact of COVID-19 on trade and cruising in 2020 and beyond.

“The COVID-19 pandemic highlights the continued importance of state investment in our ports. Investing in strategic port infrastructure keeps our state and local economies healthy and moves commerce safely and efficiently 24 hours a day, 7 days a week,” said Doug Wheeler, President and CEO of the Florida Ports Council, which administers FSTED. “Even with the uncertainty ahead, our ports have capital improvement plans that total more than \$3 billion over the next five years, providing jobs and huge economic impacts in local communities.”

Some highlights of the report include:

- \$86.6 billion in value of total waterborne trade
- 18.3 million cruise passenger movements
- \$3.1 billion in combined port capital improvement plan investments over next five years
- 30 percent increase in cruise passengers since 2010
- 111.8 million tons of cargo moved

More details about the 2020-2024 Five-Year Seaport Mission Plan, along with profiles of each port across the state, can be found on the Florida Ports Council website – www.flaports.org

Keyna Cory
Florida Recycling Partnership
730 East Park Ave
Tallahassee, FL 32301
850-728-1054

