



# Look Who's Recycling



August 2021 – Newsletter



## Florida League of Cities Annual Conference ...

The mission of the Florida Recycling Partnership Foundation is to educate policy makers, business leaders and the public about the benefits of recycling. We took the opportunity to educate Florida's city elected officials recently at the Florida League of Cities Annual Conference held in Orlando.

Mayor Steven Grant of Boynton Beach was the winner of our drawing! Thanks to the Florida Beverage Association, a "Beverage Break" for up to 50 people will be presented to the charity of his choice.

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## SERC Conference and Trade Show

For 34 years, the Southeast Recycling Conference & Trade Show has been providing educational opportunities to the recycling industry. This year's event, presented by FRPF member, Gene Jones, President and CEO of Southern Waste Information Exchange (SWIX), had a variety of speakers talking about new industry trends and the improving markets for recyclable materials.

We want to thank Gene and SWIX for allowing us to participate in this year's event. People were impressed with our membership roster and our booth showed our commitment to recycling.





## **Okaloosa County Commissioner Mel Ponder Presents Donation to Destin High School**

**Destin, Florida** – Destin High School was the recipient of a \$500 Rooms-To-Go gift card thanks to a Recycle Challenge by the Florida Recycling Partnership Foundation.

During the recent Florida Association of Counties Annual Conference, the Foundation asked attendees “What’s Wrong with the Bin”? A recycling bin was filled with items including some that are appropriate for curbside recycling and a few that should not be included in the bin. We asked Commissioners to tell us what items needed to be removed. It is a great way to remind elected officials that it is important to recycle the right items! If they guessed correctly, the Commissioners were entered into the drawing and Okaloosa County Commissioner Mel Ponder was the winner.

Newly constructed Destin High School opened its doors on August 17 and needs additional furniture. Commissioner Ponder presented the gift card to Principal Christine Cruickshank.

Rooms-To-Go won the Florida Department of Environment Protection Recycling Recognition Award for its outstanding recycling practices.

The Florida Recycling Partnership Foundation’s members are developing and adopting sustainable business practices that reduce waste, encourage reuse, increase diversion and recycling, and reduce greenhouse gas emissions.

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## **Be sure to keep an eye out for the Florida Recycling Partnership Foundation’s Recycling Champions Award 2021**

### **Application:**

The Florida Recycling Partnership Foundation’s Recycling Champions Award recognizes companies, organizations, governmental entities, and individuals that have made a significant impact in the recycling industry. Do you have an educational program that inspires recycling and/or reuse? What about a program in waste reduction, reuse or one that had a significant impact on recycling? We are also looking for new innovative programs such as water reuse and recycling, energy efficiency and/or environmental stewardship.

Nominations will be opening soon, so let us know who has a recycling program that is moving the needle and making a difference! Self-nominations are welcomed – let us know how you are making a difference in the world of recycling! It is the perfect opportunity to showcase your program.

Beginning on **September 1**, applications can be found on the Florida Recycling Partnership website – [www.flrecycling.org](http://www.flrecycling.org) and the deadline to submit is October 1, 2021. Notification of award decisions will be made in November, with the award presented during Florida Recycles Week November 15 – 19, 2021.

Question? Contact Keyna Cory at [keyna@flrecycling.org](mailto:keyna@flrecycling.org) or 850.728.1054

Last year five awards were presented, and the winners included Anheuser-Busch, DAR PRO Solutions, Florida State University, Keep Tampa Bay Beautiful and Sarasota County Solid Waste.

This year's judges will be a combination of Deans and students from the Jim Moran College of Entrepreneurship - Master of Science in Entrepreneurship, Social and Sustainable Enterprises Program.

Thank you to FRPF members **Andrew Williams** – MARPAN; **Karl Berven**- Bealls; **Erin Black** – Coca-Cola Beverages Florida and **Gene Jones** – Southern Waste Information Exchange (SWIX) for serving on this committee!



#### **Tervis Tour Event ...**

We are looking forward to our first in-person event in 2021! On October 21, from 1:00 – 3:00 pm, we will be at **Tervis** located in North Venice, Florida.

With October being Manufacturing Month, we have invited experts from the manufacturing industry to talk about how manufacturing and recycling go hand-in-hand. Guest panelists include **Rogan Donnelly**, President and CEO of Tervis; **Rob Harris**, Executive Director for the Sarasota Manatee Manufacturing Association; and **Tom Feeney**, CEO of Associated Industries of Florida. **Steve Lezman**, PepsiCo and Chair of the Florida Recycling Partnership Foundation will serve as moderator. Also, there will be a tour of the facility.

With limited number of participants, we are going to announce our **Tervis Tour Event** to our members on September 10 and if we have availability, we will open registration to the public on September 17.

We are looking for a few sponsors! We have Gold Sponsorships- \$750 and Green Sponsorships - \$500. Let us know if you would like to sponsor this fantastic educational event!

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#### **2021 Florida Recycles Week Plans Will Be Announced Soon!**

The **Florida Department of Environmental Protection** and the **Florida Recycling Partnership Foundation** are working on the **2021 Florida Recycles Week**. Building off last year's successful event, we will have daily webinars and social media posts with different recycling themes, a Recycling Pledge Card, a press conference promoting recycling and the presentation of FDEP Recycling Recognition Awards and FRPF Recycling Champions at the Capitol.

Thank you to FRPF members **Dawn McCormick** – Waste Management Inc. of Florida; **Lisa Gilliard** – Publix Super Markets; **John Mitchell** – Coca-Cola Beverages Florida and **Charlie Schwarze** – Keurig Dr. Pepper for serving on this committee. And a special thank you to the FDEP team – **Karen Moore, Chris Perry, Alexandra Kuchta, Emily Brown, Lily Etemadi, Cheri Graves** and **Elizabeth Kuhn**.

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#### **News ...**

##### **Frito-Lay ramps up efforts to build long-awaited mega distribution center in Osceola County**

<https://www.orlandosentinel.com/business/os-bz-frito-lay-osceola-county-20210807-yioxz6j3t5hwro2yxoy3w5zvhy-story.html>

##### **Anheuser-Busch Joins How2Recycle Efforts**

<https://www.recyclingtoday.com/article/anheuser-busch-beer-how2recycle-recycling-labels/>

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#### **Mark Your Calendar!**

##### **September:**

- September 1 - FRPF Recycling Champions Award Nominations Open

**October:**

- October 1 – Nominations Close for Recycling Champions Awards
- Florida Manufacturing Month
- October 21 - Tervis Event – North Venice, FL

**November:**

- November 15 – 19 - Florida Recycles Week
- 2021 Recycling Champion Award Winners Announced

**December:**

- TBD - FRPF Recycling Champions Webinar



**We got a facelift...** on our website. Be sure to check out our new website and peruse the sleek new location for all information relating to the Florida Recycling Partnership Foundation at <https://flrecycling.org>.

**Be safe, stay healthy and keep recycling!**

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